

PROFILE

Robin Shaban, PhD is a Canadian economist and public policy expert specialising in competition, market structure, data governance, digital identity, and inclusive growth. As a Partner at 2R Strategy, Robin advises firms and investors on competition, regulation, and the economic forces shaping their strategic environment. They are Senior Advisor at the International Identification Code Industry Alliance (ICA), a Singapore-based organisation working to create greater interoperability between global identity code standards. They are co-founder and Chair of the Canadian Anti-Monopoly Project and a Fellow at the Public Policy Forum. Robin's research and parliamentary testimony played a role in shaping recent reforms to the Canadian Competition Act. They hold a doctorate in public policy from Carleton University and the ICD.D designation from the Rotman School of Management.

EDUCATION

2026

ICD.D, Institute of Corporate Directors

Rotman School of Management, University of Toronto.

2024

PhD in Public Policy

Carleton University, School of Public Policy and Administration.

- Dissertation: A Critical Examination of Efficiency Within Competition Law in Canada and Globally.
- Senate Medal for Outstanding Academic Achievement.

2013

MA in Economics

Queen's University.

2011

BA Honours in Economics

University of Alberta.

PROFESSIONAL EXPERIENCE

MAR 2025 TO
PRESENT

2R Strategy, Toronto

PARTNER

A boutique strategy firm supporting Canadian and international businesses and investors navigating existential challenges. Using expertise in economic analysis and strategic foresight, 2R Strategy develops research studies, implements strategic foresight processes within organisations, and provides on-the-ground support for companies entering the Canadian market.

MAR 2024 TO FEB
2025

Deetken Insight, Vancouver (Toronto-based)

ASSOCIATE PARTNER

Deetken Insight is a strategic advisory firm providing economic advisory services. Led the organisation's expansion into Ontario.

JAN 2023 TO MAR
2024

Public Policy Forum, Ottawa

POLICY LEAD AND ECONOMIST

Developed and executed a large-scale research project titled All-In: Pathways to Economic and Financial Inclusion in Canada.

SEP 2020 TO DEC
2023

Vivic Research, Ottawa

SENIOR ECONOMIST AND CO-FOUNDER

Established an economic advisory firm with a mission to advance greater social justice using data-driven analysis, serving think tanks, advocates, organised labour, and academic researchers.

JAN 2017 TO SEP
2020

Robin Shaban Consulting, Ottawa

PRINCIPAL

Independent consultant serving clients across the social sector with economic analysis and modelling.

JAN 2018 TO OCT
2018

Employment and Social Development Canada, Ottawa

EVALUATOR, PROGRAM EVALUATION BRANCH (EI EVALUATION)

Co-developed a novel cost-benefit methodology for calculating how much money the government saves when it implements programs that support people early in their lives. These interventions put people on a more positive life trajectory, reducing their reliance on social assistance programs and creating cost savings for governments.

SEP 2016 TO DEC
2016

Canadian Centre for Policy Alternatives, Ottawa

FALL FELLOW

Working with the Centre's head economist, supported the development of the Centre's annual alternative budget for the federal government.

SEP 2013 TO MAR
2015

Canadian Competition Bureau, Ottawa

COMPETITION LAW OFFICER

As a member of the Bureau's diversity and inclusion working group, undertook a project demonstrating the business case for greater diversity and inclusion in the workplace, winning the Deputy Minister's Award of Merit.

BOARD SERVICE

MAY 2023 TO
PRESENT

Canadian Anti-Monopoly Project

CHAIR, CO-FOUNDER

COMPETITION LAW AND POLICY PUBLICATIONS

The Promise of Productivity: Delivering Shared Growth to Canadians.

CANADIAN STANDARDS ASSOCIATION • MARCH 2026

The Relationship between Efficiencies Defenses for Mergers and TFP Growth.

INTERNATIONAL PRODUCTIVITY MONITOR • FALL 2025

Labour Market Concentration in Canada: Key Insights and Recommendations for Action. With Matty Singh.

CANADIAN STANDARDS ASSOCIATION • APRIL 2025

A Critical Examination of Efficiency Within Competition Law in Canada and Globally.

DISSERTATION, CARLETON UNIVERSITY • MARCH 2024

Leveraging Competition Law and Policy to Promote Inclusive Growth in Canada. With Colleen Kaiser.

SMART PROSPERITY INSTITUTE • JANUARY 2023

Study of Competition Issues in Data-Driven Markets in Canada. With Vass Bednar and Ana Qarri.

VIVIC RESEARCH, FUNDED BY ISED CANADA • JANUARY 2022

Check and Balance: The Case for Improving Canada's Competition Act to Protect Workers. With Ana Qarri.

CANADIAN CENTRE FOR POLICY ALTERNATIVES • AUGUST 2021

Reforming the Competition Act: Suggested Changes to Enhance Competitiveness and Equity of the Canadian Economy.

VIVIC RESEARCH • MAY 2021

The State of Competition Policy in Canada: Towards an Agenda for Reform in a Digital Era. With Vass Bednar.

CENTRE FOR MEDIA, TECHNOLOGY AND DEMOCRACY • APRIL 2021

AWARDS

MARCH 2021

Globe and Mail Changemakers Award

JUNE 2014

Industry Canada's Deputy Minister Award of Merit

Recognised for outstanding work in promoting diversity and inclusiveness at the Competition Bureau.

 LANGUAGES

NATIVE

English

Full fluency.

WORKING

French

Basic to intermediate.
